

printspecs

MATERIAL REQUIREMENTS

Advertisers/agencies supplying advertising material must send materials in **PDF format**.

- Preferred: Press Quality **PDF/X-4:2008** (300 ppi high-resolution). We also accept Press Quality PDF/X-1a:2001 files.
- Crop Marks only, offset 0.125 inches (**NO Bleed Marks**, Registration Marks or Color Bars)
- Ink Coverage: **Not above 300** percent.

If you have any questions about mechanical requirements, please contact our Creative Director at 561-989-0600, ext 112.

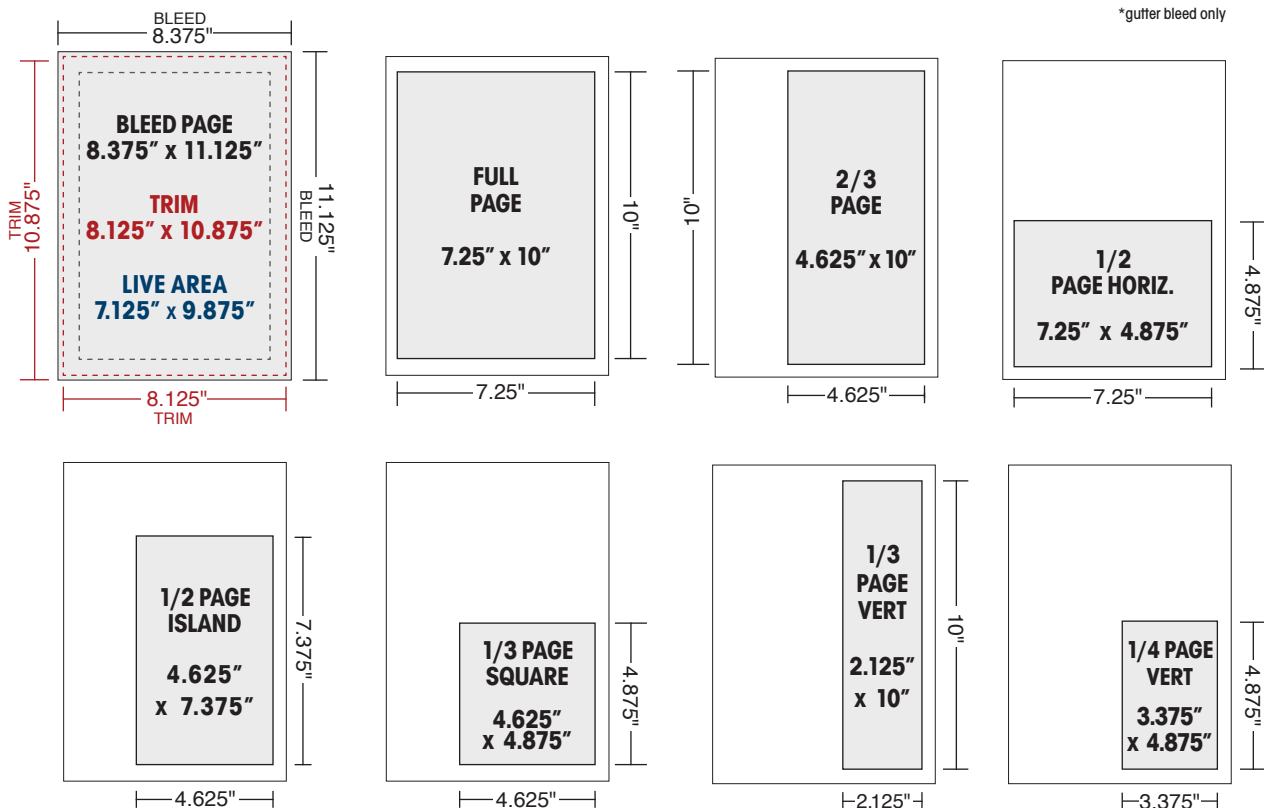
E-mail PDFs to kristin.bjornsen@themeetingmagazines.com. Please indicate the publication and issue(s) the ad will be running in the subject line.

MECHANICAL REQUIREMENTS

(printed offset, 150 line screen)

| AD SIZE | DIMENSIONS |
|----------------------------|------------------|
| Bleed page size | 8.375" x 11.125" |
| Trim size | 8.125" x 10.875" |
| Full page | 7.25" x 10" |
| 2/3 page | 4.625" x 10" |
| 1/2 page island | 4.625" x 7.375" |
| 1/2 page horiz. | 7.25" x 4.875" |
| 1/3 page vertical | 2.125" x 10" |
| 1/3 page square | 4.625" x 4.875" |
| 1/4 page | 3.375" x 4.875" |
| 2 pg. spread bleed | 16.5" x 11.125" |
| 2 pg. spread trim | 16.25" x 10.875" |
| 2 pg. spread non-bleed* | 15.25" x 10" |
| 1/2 page spread bleed | 16.5" x 5.563" |
| 1/2 page spread trim | 16.25" x 5.438" |
| 1/2 page spread non-bleed* | 15.25" x 4.875" |

*gutter bleed only



Live matter should be kept at least 1/2" from trim size.

Advertisers will be billed for any modifications or additional work involved to complete preparation of an ad.