

# digital advertising



**TheMeetingMagazines.com** is an indispensable resource for meetings industry news and information, as well as current and archived editorial content of our magazines.

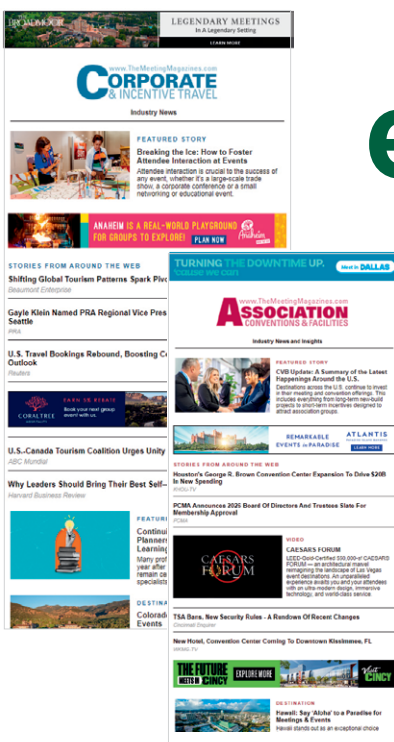
Web banner advertising is a cost-effective way to gain exposure and raise awareness with meeting planners and direct web traffic to your website.

## dedicated eBlasts

Our in-house circulation department maintains separate, highly targeted eLists of **Corporate & Incentive Travel** and **Association Conventions & Facilities** subscribers. Our **dedicated eBlasts** — available to either audience — are a **very effective way** to reach meeting planners with your advertising message.



## eNewsletters



**Corporate & Incentive Travel's** 'Meetings Industry News' eNewsletter is written for and deployed to subscribers, **corporate** meeting planning **decision-makers**. **Association Conventions & Facilities'** 'Meetings Industry News' eNewsletter is written for and deployed to subscribers, **association** meeting and convention planning **decision-makers**. Each includes the latest from our

current issues, breaking news and other valuable information. Advertisers benefit from an environment that provides **outstanding visibility** with no clutter. Editorial content is written specifically for each target audience and is linked to the magazine's website at **TheMeetingMagazines.com** and/or the original source. Ads link directly to the advertiser's website.