

## 2026 EDITORIAL CALENDAR

JANUARY AD CLOSE: NOVEMBER 26 MATERIAL DEADLINE: DECEMBER 5	<ul> <li>America's Premier Convent</li> <li>Maintaining Security</li> <li>Sustainability</li> <li>Technology Update</li> </ul>	ion Centers*  = Unique Venues  = 2026 Industry Forecast	= Arizona = Colorado = Louisiana = Caribbean/Bahamas = Tennessee = Canada = Ohio
MARCH AD CLOSE: JANUARY 16 MATERIAL DEADLINE: JANUARY 23	<ul><li>Adjusting to Rising F&amp;B Cost</li><li>Top Traits of Association Leaders</li></ul>	<ul><li>New &amp; Renovated Venues</li><li>Negotiating Your Best Deal</li></ul>	<ul> <li>Las Vegas</li> <li>Pennsylvania = Texas</li> <li>California = Georgia</li> <li>Virginia = Kentucky</li> <li>Florida</li> </ul>
MAY AD CLOSE: MARCH 13 MATERIAL DEADLINE: MARCH 20	<ul> <li>America's Premier Meeting</li> <li>Integrating Al Into Professional</li> <li>Keeping Attendees Engaged with a Wellness program</li> </ul>		<ul> <li>Pacific Northwest = Orlando</li> <li>Boston/New England</li> <li>Arizona = Midwest States</li> <li>The Carolinas</li> </ul>
JULY AD CLOSE: MAY 15 MATERIAL DEADLINE: MAY 22	<ul><li>Golf &amp; Spa Resorts</li><li>Smart Data, Stronger Experiences</li><li>CVB Update</li></ul>	<ul><li>Consideration for Planning Meetings Years Out</li><li>Gaming Resorts</li></ul>	California = New York Hawaii = Canada Washington, DC = Colorado
SEPTEMBER AD CLOSE: JULY 18 MATERIAL DEADLINE: JULY 25	<ul> <li>19th Annual Distinctive Achie</li> <li>Key Considerations for Venue Selection</li> <li>Net Zero Carbon Events</li> <li>Contracting Tips</li> </ul>	<ul> <li>evement Awards*</li> <li>How to Attract Gen Z attendees</li> <li>Second Tier Destinations</li> </ul>	<ul> <li>Las Vegas</li> <li>Louisiana</li> <li>Caribbean/Bahamas</li> <li>Pacific Northwest</li> <li>Europe</li> </ul>
NOVEMBER AD CLOSE: SEPTEMBER 18 MATERIAL DEADLINE: SEPTEMBER 25	<ul><li>Creating Events to Energize Attendees</li><li>Health &amp; Wellness Trends</li></ul>	<ul><li>Planning Citywides</li><li>SMERF Meetings</li><li>F&amp;B to Wow Attendees</li></ul>	<ul> <li>Middle East</li> <li>Florida</li> <li>Colorado</li> <li>Arizona</li> <li>Texas</li> </ul>