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## 2024EDITORIAL CALENDAR

MONTH	SCHEDULED FEATU	RES	DESTINATIONS
FEBRUARY AD CLOSE: DECEMBER 27 MATERIAL DEADLINE: JANUARY 5	<ul> <li>Gaming Resorts</li> <li>Golf &amp; Spa Resorts</li> </ul>	<ul> <li>DEI Best Practices</li> <li>Health &amp; Wellness</li> <li>Tech Planning Processes</li> </ul>	= California = Texas = Virginia = Arizona = Hawaii
<b>APRIL</b> Ad Close: February 16 Material Deadline: February 23	<ul> <li>Meetings &amp; Incentives at Sea</li> <li>Contracts for Any Contingency</li> <li>Mountain Meetings</li> </ul>	<ul> <li>Engage &amp; Entertain Attendees</li> <li>New &amp; Renovated Hotels &amp; Resorts</li> </ul>	= Las Vegas/Reno = Canada = Colorado = Florida = New Orleans/Louisiana = Bahamas/Caribbean
<b>JUNE</b> AD CLOSE: <b>APRIL 25</b> MATERIAL DEADLINE: <b>APRIL 29</b>	<ul> <li>Luxury Resorts</li> <li>Convention Center Update</li> <li>F&amp;B to Delight Attendees</li> </ul>	<ul> <li>Extravagant Events Under Budget</li> <li>Small Meeting Venues</li> </ul>	= Atlantic City = The Carolinas = Boston/New England = Tennessee
AUGUST AD CLOSE: JUNE 21 MATERIAL DEADLINE: JUNE 28	<ul> <li>Sustainability Considerations</li> <li>Golf &amp; Spa Resorts</li> <li>Navigating Legal Issues</li> </ul>	<ul> <li>High-End Incentives</li> <li>Hiring Entry Level Meeting Planners</li> </ul>	= Pacific Northwest = Arizona = Mid-Atlantic States = Midwest States = Florida = Georgia
OCTOBER Ad Close: August 21 Material deadline: August 28	<ul> <li>26th Annual World Class</li> <li>Professional Networking</li> <li>International Meetings Update</li> </ul>	<ul> <li>Awards*</li> <li>2025 Budgeting Considerations</li> <li>Meetings Safety</li> </ul>	= Las Vegas/Reno  = Texas = Colorado  = Arizona = Bahamas/Caribbean
DECEMBER AD CLOSE: OCTOBER 21 MATERIAL DEADLINE: OCTOBER 28	<ul> <li>2025 Industry Forecast</li> <li>Crisis Management</li> <li>Technology to Enhance Meetings</li> </ul>	<ul> <li>Managing Stress &amp; Deadlines</li> <li>Meeting Planner Burnout</li> </ul>	= Florida = Hawaii = New Orleans/Louisiana = Gulf Coast States = California

<sup>\*</sup>Matching Edit