

printspecs

MATERIAL REQUIREMENTS

Advertisers/agencies supplying advertising material must send materials in **PDF format**.

- Preferred: Press Quality **PDF/X-4:2008** (300 ppi high-resolution). We also accept Press Quality PDF/X-1a:2001 files.
- Crop Marks only, offset 0.125 inches (**NO Bleed Marks**, Registration Marks or Color Bars)
- Ink Coverage: **Not above 300** percent.

If you have any questions about mechanical requirements, please contact our Creative Director at 561-989-0600, ext 112.

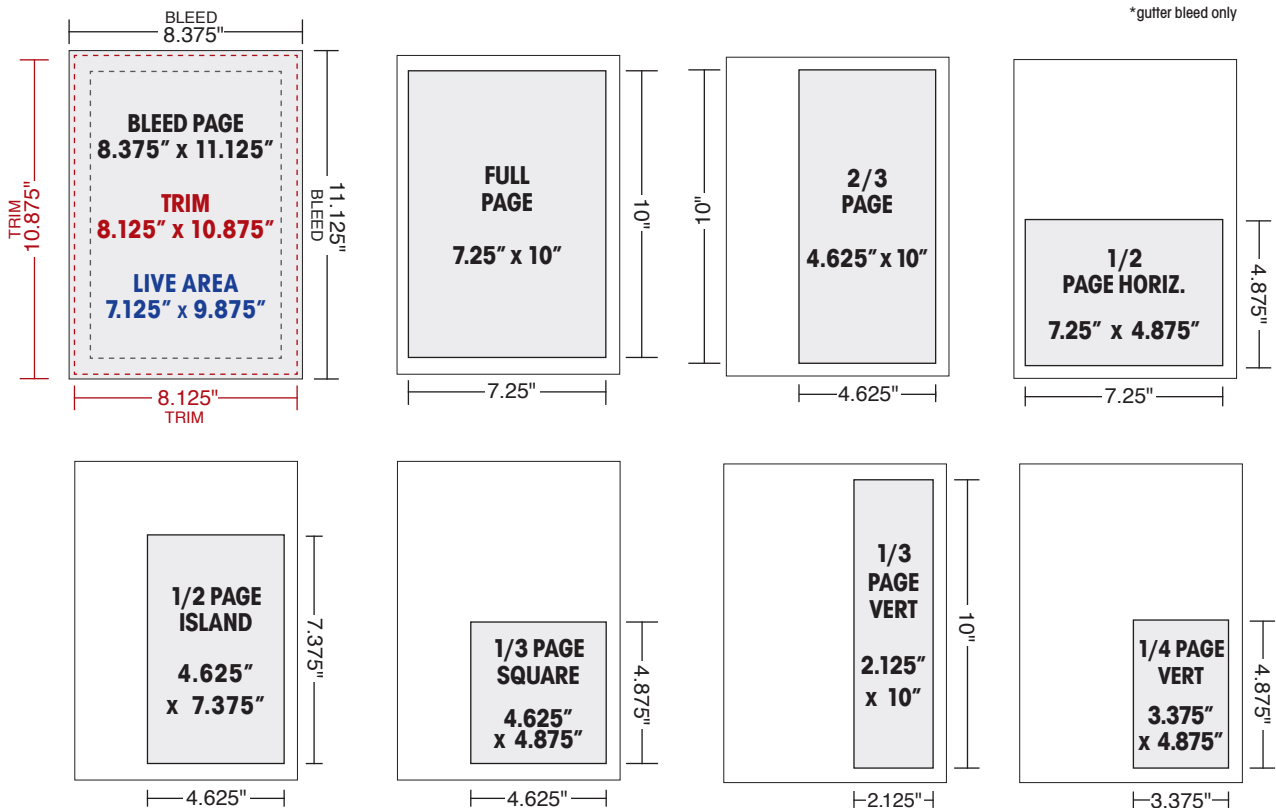
Email PDFs to kristin.bjornsen@themeetingmagazines.com. Please indicate the publication and issue(s) the ad will be running in the subject line.

MECHANICAL REQUIREMENTS

(printed offset, 150 line screen)

AD SIZE	DIMENSIONS
Bleed page size	8.375" x 11.125"
Trim size	8.125" x 10.875"
Full page	7.25" x 10"
2/3 page	4.625" x 10"
1/2 page island	4.625" x 7.375"
1/2 page horiz.	7.25" x 4.875"
1/3 page vertical	2.125" x 10"
1/3 page square	4.625" x 4.875"
1/4 page	3.375" x 4.875"
2 pg. spread bleed	16.5" x 11.125"
2 pg. spread trim	16.25" x 10.875"
2 pg. spread non-bleed*	15.25" x 10"
1/2 page spread bleed	16.5" x 5.563"
1/2 page spread trim	16.25" x 5.438"
1/2 page spread non-bleed*	15.25" x 4.875"

*gutter bleed only



Live matter should be kept at least 1/2" from trim size.

Advertisers will be billed for any modifications or additional work involved to complete preparation of an ad.