

INSURANCE & FINANCIAL MEETINGS MANAGEMENT

2020 EDITORIAL CALENDAR

MONTH	SCHEDULED FEATURES	DESTINATIONS
FEBRUARY AD CLOSE: DECEMBER 16 MATERIAL DEADLINE: DECEMBER 23 EDITORIAL DEADLINE: DECEMBER 16	<ul style="list-style-type: none"> ▪ Building Diversity & Inclusion Into Your Events ▪ Golf & Spa Resorts ▪ Healthy F&B ▪ Adjusting to a Flexible Work Culture 	<ul style="list-style-type: none"> ▪ Texas ▪ Florida ▪ Europe ▪ Canada ▪ Boston ▪ Northern California
APRIL AD CLOSE: FEBRUARY 11 MATERIAL DEADLINE: FEBRUARY 18 EDITORIAL DEADLINE: FEBRUARY 10	<ul style="list-style-type: none"> ▪ Crisis Planning & Risk Management ▪ Create a Successful Event Through Tech ▪ Develop Excellent Presentation Skills ▪ Mountain Meetings ▪ Planning Golf Events 	<ul style="list-style-type: none"> ▪ Las Vegas/Reno ▪ New York ▪ Colorado ▪ Bahamas/Caribbean ▪ New Orleans/ Louisiana
JUNE AD CLOSE: APRIL 13 MATERIAL DEADLINE: APRIL 20 EDITORIAL DEADLINE: APRIL 6	<ul style="list-style-type: none"> ▪ Meetings & Incentives at Sea ▪ The Right Web Tools for Event Planning ▪ New & Renovated Hotels & Resorts ▪ Contract Negotiations 	<ul style="list-style-type: none"> ▪ Arizona ▪ Bermuda ▪ Virginia ▪ The Carolinas ▪ Atlantic City ▪ Seattle/Northwest
AUGUST AD CLOSE: JUNE 15 MATERIAL DEADLINE: JUNE 22 EDITORIAL DEADLINE: JUNE 8	<ul style="list-style-type: none"> ▪ Impressing the C-Suite ▪ Agendas With Attendees in Mind ▪ Sports Incentives ▪ Using AI for Amazing Events ▪ Develop a Team That Gets Outstanding Results 	<ul style="list-style-type: none"> ▪ Southern California ▪ Mexico ▪ Maryland ▪ Gulf Coast States ▪ Nashville/Tennessee
OCTOBER AD CLOSE: AUGUST 17 MATERIAL DEADLINE: AUGUST 24 EDITORIAL DEADLINE: AUGUST 10	<ul style="list-style-type: none"> ▪ 22nd Annual World Class Awards* ▪ Planning Conference Wellness Programs ▪ Next Level Events With the Right Speaker ▪ All-Season Incentive Destinations ▪ Learn the Skillset to Take Charge 	<ul style="list-style-type: none"> ▪ Las Vegas/Reno ▪ Texas ▪ Colorado ▪ Asia Pacific ▪ Bahamas/Caribbean ▪ Canada
DECEMBER AD CLOSE: OCTOBER 12 MATERIAL DEADLINE: OCTOBER 19 EDITORIAL DEADLINE: OCTOBER 9	<ul style="list-style-type: none"> ▪ 2021 Insurance & Financial Meetings Forecast ▪ Gaming Resorts ▪ Tips & Tools to Boost Creativity ▪ Strategies to Engage Attendees 	<ul style="list-style-type: none"> ▪ Florida ▪ Hawaii ▪ Colorado ▪ New Orleans/Louisiana ▪ Atlanta/Georgia

***Matching Edit**