

MONTH	EDITORIAL FEATURES	DESTINATION
<b>JANUARY</b> AD CLOSE: December 4 MATERIAL DEADLINE: December 11 EDITORIAL DEADLINE: December 4	<ul style="list-style-type: none"> <li>• Small Meetings &amp; Executive Retreats</li> <li>• How Millennials Are Driving Change in Meeting Design</li> </ul>	<ul style="list-style-type: none"> <li>• Top Foodie Destinations</li> <li>• Events Technology Update</li> <li>• Ground Transportation Do's and Don'ts</li> </ul>
<b>FEBRUARY</b> AD CLOSE: January 5 MATERIAL DEADLINE: January 12 EDITORIAL DEADLINE: January 5	<ul style="list-style-type: none"> <li>• Cruise Meetings</li> <li>• New &amp; Renovated Hotels &amp; Resorts</li> <li>• Conference Center Update</li> </ul>	<ul style="list-style-type: none"> <li>• Planning Golf Programs</li> <li>• Negotiating Hotel Contract Clauses</li> <li>• Meeting Safety &amp; Security</li> </ul>
<b>MARCH</b> AD CLOSE: February 5 MATERIAL DEADLINE: February 12 EDITORIAL DEADLINE: February 5	<ul style="list-style-type: none"> <li>• Gaming Resorts</li> <li>• Corporate Incentive Gifts</li> <li>• Site Evaluation &amp; Selection Trends</li> </ul>	<ul style="list-style-type: none"> <li>• CVB Update</li> <li>• Age, Gender, Culture: Planning for Diversity</li> <li>• Cyberthreats &amp; Info Security</li> </ul>
<b>APRIL</b> AD CLOSE: March 5 MATERIAL DEADLINE: March 12 EDITORIAL DEADLINE: March 5	<ul style="list-style-type: none"> <li>• International Meetings &amp; Conventions</li> <li>• Win-Win Supplier Partnerships</li> <li>• Experiential F&amp;B</li> </ul>	<ul style="list-style-type: none"> <li>• Effective Networking Events</li> <li>• Planner Ethics</li> <li>• Event Entertainment</li> </ul>
<b>MAY</b> AD CLOSE: April 6 MATERIAL DEADLINE: April 13 EDITORIAL DEADLINE: April 6	<ul style="list-style-type: none"> <li>• Theme Park Meetings</li> <li>• Beach Resorts</li> <li>• Medical/Pharma Meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Doing Good: CSR and Sustainable Meetings</li> <li>• Top Value Destinations</li> </ul>
<b>JUNE</b> AD CLOSE: May 4 MATERIAL DEADLINE: May 11 EDITORIAL DEADLINE: May 4	<ul style="list-style-type: none"> <li>• International Incentives &amp; Cultural Immersion</li> <li>• Golf &amp; Spa Resorts</li> </ul>	<ul style="list-style-type: none"> <li>• Tech Industry Trade Shows</li> <li>• Social Media Trends and Meeting Engagement</li> <li>• Hottest Hotel Tech Trends</li> </ul>
<b>JULY</b> AD CLOSE: June 4 MATERIAL DEADLINE: June 11 EDITORIAL DEADLINE: June 4	<ul style="list-style-type: none"> <li>• Top All-Inclusive Resorts</li> <li>• Emerging Destinations</li> <li>• Working with DMCs &amp; DMOs</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting Design Trends</li> <li>• Non-Contract-Related Legal Issues</li> </ul>
<b>AUGUST</b> AD CLOSE: July 6 MATERIAL DEADLINE: July 13 EDITORIAL DEADLINE: July 6	<ul style="list-style-type: none"> <li>• <b>24th Annual Greens of Distinction Awards*</b></li> <li>• New &amp; Renovated Hotels &amp; Resorts</li> <li>• Hotel Brand Update: Focus on Meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Family-Friendly Meetings</li> <li>• Meeting Planners' Biggest Challenges</li> <li>• Meeting Room of the Future</li> </ul>
<b>SEPTEMBER</b> AD CLOSE: August 6 MATERIAL DEADLINE: August 13 EDITORIAL DEADLINE: August 6	<ul style="list-style-type: none"> <li>• <b>IMEX America 2018 Preview*</b></li> <li>• Top Incentive Travel Destinations</li> <li>• Convention Center Update</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings at Sea</li> <li>• Healthy Food &amp; Beverage Options</li> <li>• Selecting the Right Speakers</li> </ul>
<b>OCTOBER</b> AD CLOSE: September 7 MATERIAL DEADLINE: September 14 EDITORIAL DEADLINE: September 7	<ul style="list-style-type: none"> <li>• Medical/Pharma Meetings</li> <li>• Mountain Resorts &amp; Winter Meetings</li> <li>• Incorporate Wellness Into the Agenda</li> </ul>	<ul style="list-style-type: none"> <li>• CVB Update</li> <li>• The Psychology of Contract Negotiation</li> <li>• Meetings Tech Update</li> </ul>
<b>NOVEMBER</b> AD CLOSE: October 5 MATERIAL DEADLINE: October 12 EDITORIAL DEADLINE: October 5	<ul style="list-style-type: none"> <li>• <b>34th Annual Awards of Excellence*</b></li> <li>• Teambuilding Trends</li> <li>• Budgeting for Today's Market</li> </ul>	<ul style="list-style-type: none"> <li>• Planner Stress &amp; Work-Life Balance</li> <li>• Planner Certification and Education</li> </ul>
<b>DECEMBER</b> AD CLOSE: November 5 MATERIAL DEADLINE: November 12 EDITORIAL DEADLINE: November 5	<ul style="list-style-type: none"> <li>• Outlook 2019</li> <li>• Gaming Resorts</li> <li>• Event Entertainment</li> </ul>	<ul style="list-style-type: none"> <li>• RFPs and Hotel Sales Relationships</li> <li>• Airport and Airline Update</li> <li>• <b>2019 Industry Events Calendar</b></li> </ul>

\* Matching Edit Opportunity