

2018 EDITORIAL CALENDAR

The Magazine for Corporate Meeting & Incentive Travel Planners

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MONTH	EDITORIAL FE	DESTINATION	
JANUARY		Top Foodie Destinations	Las Vegas/Reno
AD CLOSE: December 4 MATERIAL DEADLINE: December 11 EDITORIAL DEADLINE: December 4	Small Meetings & Executive Retreats How Millennials Are Driving Change in Meeting Design	 Events Technology Update Ground Transportation Do's and Don'ts 	New York Chicago/Illinois Europe
FEBRUARY AD CLOSE: January 5 MATERIAL DEADLINE: January 12 EDITORIAL DEADLINE: January 5	Cruise Meetings New & Renovated Hotels & Resorts Conference Center Update	 Planning Golf Programs Negotiating Hotel Contract Clauses Meeting Safety & Security 	 Atlantic City/New Jersey California Asia-Pacific Mexico New Orleans/Louisiana
MARCH AD CLOSE: February 5 MATERIAL DEADLINE: February 12 EDITORIAL DEADLINE: February 5	Gaming Resorts Corporate Incentive Gifts Site Evaluation & Selection Trends	 CVB Update Age, Gender, Culture: Planning for Diversity Cyberthreats & Info Security 	FloridaArizonaCaribbean/BahamasWashington DC/ Virginia/Maryland
APRIL AD CLOSE: March 5 MATERIAL DEADLINE: March 12 EDITORIAL DEADLINE: March 5	 International Meetings & Conventions Win-Win Supplier Partnerships Experiential F&B 	 Effective Networking Events Planner Ethics Event Entertainment	 Colorado • Texas Seattle/Portland/ Northwest • Miami Ohio/Cincinnati/ Columbus/Cleveland
MAY AD CLOSE: April 6 MATERIAL DEADLINE: April 13 EDITORIAL DEADLINE: April 6	Theme Park Meetings Beach Resorts Medical/Pharma Meetings	 Doing Good: CSR and Sustainable Meetings Top Value Destinations 	 Midwest States Las Vegas/Reno Boston/New England United Arab Emirates/ Middle East
JUNE AD CLOSE: May 4 MATERIAL DEADLINE: May 11 EDITORIAL DEADLINE: May 4	International Incentives & Cultural Immersion Golf & Spa Resorts	 Tech Industry Trade Shows Social Media Trends and Meeting Engagement Hottest Hotel Tech Trends 	Atlanta/GeorgiaNew YorkCanadaGulf Coast StatesOrlando
JULY AD CLOSE: June 4 MATERIAL DEADLINE: June 11 EDITORIAL DEADLINE: June 4	 Top All-Inclusive Resorts Emerging Destinations Working with DMCs & DMOs	Meeting Design Trends Non-Contract-Related Legal Issues	 California Mexico The Carolinas Las Vegas/Reno Tennessee Mid-Atlantic States
AUGUST AD CLOSE: July 6 MATERIAL DEADLINE: July 13 EDITORIAL DEADLINE: July 6	 24th Annual Greens of Distinction Awards* New & Renovated Hotels & Resorts Hotel Brand Update: Focus on Meetings 	 Family-Friendly Meetings Meeting Planners' Biggest Challenges Meeting Room of the Future 	Atlantic City/New JerseyChicago/IllinoisCaribbean/BahamasFlorida
SEPTEMBER AD CLOSE: August 6 MATERIAL DEADLINE: August 13 EDITORIAL DEADLINE: August 6	 IMEX America 2018 Preview* Top Incentive Travel Destinations Convention Center Update 	 Meetings at Sea Healthy Food & Beverage Options Selecting the Right Speakers 	Las Vegas/RenoNew Orleans/LouisianaEuropeTexasColorado
OCTOBER AD CLOSE: September 7 MATERIAL DEADLINE: September 14 EDITORIAL DEADLINE: September 7	Medical/Pharma Meetings Mountain Resorts & Winter Meetings Incorporate Wellness Into the Agenda	 CVB Update The Psychology of Contract Negotiation Meetings Tech Update 	 Boston/New England Asia-Pacific Orlando • Canada Washington DC/ Virginia/Maryland
NOVEMBER AD CLOSE: October 5 MATERIAL DEADLINE: October 12 EDITORIAL DEADLINE: October 5	34th Annual Awards of Excellence* Teambuilding Trends Budgeting for Today's Market	 Planner Stress & Work-Life Balance Planner Certification and Education 	 Atlanta/Georgia • Mexico Ohio/Cincinnati/ Columbus/Cleveland Philadelphia/Pennsylvania Upper Midwest States
DECEMBER AD CLOSE: November 5 MATERIAL DEADLINE: November 12	Outlook 2019 Gaming Resorts Event Entertainment	 RFPs and Hotel Sales Relationships Airport and Airline Update 2019 Industry Events Calendar 	ArizonaHawaiiMid-Atlantic StatesNew Orleans/Louisiana