

ISSUE	EDITORIAL FEATURES	DESTINATION REPORTS
JANUARY AD CLOSE: November 5 MATERIAL DEADLINE: November 12 EDITORIAL DEADLINE: November 12	<ul style="list-style-type: none"> • 2018 Industry Forecast • Best Shoulder Season Destinations • Health Care Conventions • Measure & Improve the Attendee Experience • Hotel Sales & Planner Relationships 	<ul style="list-style-type: none"> • Caribbean/Bahamas • California • Mexico • Philadelphia/Pennsylvania • Colorado • Atlanta/Georgia
MARCH AD CLOSE: January 5 MATERIAL DEADLINE: January 12 EDITORIAL DEADLINE: January 12	<ul style="list-style-type: none"> • Convention Center Update • Food & Beverage Trends • Dealing With Difficult Legal Issues • Cyber Safety & Security • Diversity, Special Needs & Access 	<ul style="list-style-type: none"> • Atlantic City/New Jersey • New Orleans/Louisiana • Canada • Tennessee • Las Vegas/Reno • Chicago/Illinois
MAY AD CLOSE: March 5 MATERIAL DEADLINE: March 12 EDITORIAL DEADLINE: March 12	<ul style="list-style-type: none"> • Family-Friendly Convention Destinations • Trade Show Floor of the Future • Reduce Your Convention's Environmental Impact • Social Media and Attendance-Boosting Marketing • Attendee Engagement Tech Trends 	<ul style="list-style-type: none"> • Arizona • Florida • Texas • New York • Mexico • Philadelphia/Pennsylvania
JULY AD CLOSE: May 4 MATERIAL DEADLINE: May 11 EDITORIAL DEADLINE: May 11	<ul style="list-style-type: none"> • Gaming Resorts • New & Renovated Convention Hotels • Convention Center Catering Trends • Convention & Trade Show Safety & Security • Generational Content Marketing & Engagement 	<ul style="list-style-type: none"> • Atlanta/Georgia • Asia/Pacific • Orlando • Boston/New England • Midwest States • Caribbean/Bahamas
SEPTEMBER AD CLOSE: July 6 MATERIAL DEADLINE: July 13 EDITORIAL DEADLINE: July 13	<ul style="list-style-type: none"> • 11th Annual Distinctive Achievement Awards* • Destinations With a Difference • SMERF Meetings • Meeting & Trade Show Technology Trends • Planning Certification & Education Programs 	<ul style="list-style-type: none"> • Atlantic City/New Jersey • Ohio/Cincinnati/Columbus/Cleveland • Colorado • Hawaii • Seattle/Portland/Northwest • Washington DC/Virginia/Maryland
NOVEMBER AD CLOSE: September 7 MATERIAL DEADLINE: September 14 EDITORIAL DEADLINE: September 14	<ul style="list-style-type: none"> • CVB Update: Authentic Local Experiences for Groups • Contract Negotiations in Today's Market • Cut Meeting Costs, Not Quality • Planning Global Meetings • Successful Trade Show Sponsorship Ideas 	<ul style="list-style-type: none"> • New Mexico • Texas • Florida/Orlando • New York • New Orleans/Louisiana • Las Vegas/Reno

* Matching Edit Opportunity

