

MONTH	EDITORIAL FEATURES		DESTINATION
<b>JANUARY</b> AD CLOSE: December 2 MATERIAL DEADLINE: December 9	EDITORIAL DEADLINE: December 9	<ul style="list-style-type: none"> <li>Using Technology to Create WOW Experiences</li> <li>Hotel and Resort News</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas/Reno-Tahoe</li> <li>Florida</li> <li>Midwest</li> <li>Nashville/Tennessee</li> </ul>
	<ul style="list-style-type: none"> <li>How to Manage Millennials</li> <li>Food &amp; Beverage Trends</li> </ul>		
<b>FEBRUARY</b> AD CLOSE: January 6 MATERIAL DEADLINE: January 13	EDITORIAL DEADLINE: January 13	<ul style="list-style-type: none"> <li>Small Meetings &amp; Executive Retreats</li> <li>Negotiating Contentious Hotel Contract Clauses</li> </ul>	<ul style="list-style-type: none"> <li>California</li> <li>New Orleans/Louisiana</li> <li>Atlantic City/New Jersey</li> <li>Colorado</li> <li>Canada</li> </ul>
	<ul style="list-style-type: none"> <li>Cruise Meetings</li> <li>Conference Center Update</li> </ul>		
<b>MARCH</b> AD CLOSE: February 3 MATERIAL DEADLINE: February 10	EDITORIAL DEADLINE: February 10	<ul style="list-style-type: none"> <li>Incentive Products Showcase</li> <li>Sustainable Event Planning</li> <li>The Reality of Cyberthreats &amp; Security Fears</li> </ul>	<ul style="list-style-type: none"> <li>Arizona</li> <li>Asia-Pacific</li> <li>Texas</li> <li>Caribbean/Bahamas</li> <li>Orlando</li> <li>Mid-Atlantic States</li> </ul>
	<ul style="list-style-type: none"> <li>Gaming Resorts</li> <li>Destinations to Watch: Site Evaluation &amp; Selection</li> </ul>		
<b>APRIL</b> AD CLOSE: March 3 MATERIAL DEADLINE: March 10	EDITORIAL DEADLINE: March 10	<ul style="list-style-type: none"> <li>Mountain Resorts</li> <li>Ethical Issues</li> <li>Drive-In Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Mexico</li> <li>New York</li> <li>Europe</li> <li>Atlanta/Georgia</li> <li>Northwest</li> <li>Hawaii</li> </ul>
	<ul style="list-style-type: none"> <li>Relationships: Valuable Partnerships</li> <li>F&amp;B Trends</li> </ul>		
<b>MAY</b> AD CLOSE: April 8 MATERIAL DEADLINE: April 14	EDITORIAL DEADLINE: April 14	<ul style="list-style-type: none"> <li>Medical/Pharma Meetings</li> <li>CSR</li> <li>Top Value Destinations</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas/Reno-Tahoe</li> <li>Chicago/Illinois</li> <li>Washington DC</li> <li>United Arab Emirates</li> </ul>
	<ul style="list-style-type: none"> <li>Luxury Hotels &amp; Resorts</li> <li>Family-Friendly Theme Parks</li> </ul>		
<b>JUNE</b> AD CLOSE: May 8 MATERIAL DEADLINE: May 15	EDITORIAL DEADLINE: May 8	<ul style="list-style-type: none"> <li>International Meetings</li> <li>Hotel Sales Management</li> <li>Beach Resorts and Floating Venues</li> </ul>	<ul style="list-style-type: none"> <li>New Orleans/Louisiana</li> <li>New Mexico</li> <li>Northwest</li> <li>Florida</li> <li>New England</li> </ul>
	<ul style="list-style-type: none"> <li>Golf &amp; Spa Resorts</li> <li>Technology Update</li> </ul>		
<b>JULY</b> AD CLOSE: June 2 MATERIAL DEADLINE: June 9	EDITORIAL DEADLINE: June 9	<ul style="list-style-type: none"> <li>All-Inclusive Resort Meetings &amp; Incentives</li> <li>The Design of Events</li> <li>Certification and Education</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas/Reno-Tahoe</li> <li>Caribbean/Bahamas</li> <li>Midwest</li> <li>The Carolinas</li> <li>Gulf Coast States</li> </ul>
	<ul style="list-style-type: none"> <li>DMC Success Stories</li> <li>New &amp; Renovated Hotels &amp; Resorts</li> </ul>		
<b>AUGUST</b> AD CLOSE: July 7 MATERIAL DEADLINE: July 14	EDITORIAL DEADLINE: July 14	<ul style="list-style-type: none"> <li>Family Friendly Meetings</li> <li>Themed Meetings</li> <li>Meeting Planner Trends</li> </ul>	<ul style="list-style-type: none"> <li>California</li> <li>Atlantic City/New Jersey</li> <li>Texas</li> <li>Mexico</li> </ul>
	<ul style="list-style-type: none"> <li><b>23rd Annual Greens of Distinction Awards*</b></li> <li>Hotel Brand Update</li> </ul>		
<b>SEPTEMBER</b> AD CLOSE: August 4 MATERIAL DEADLINE: August 11	EDITORIAL DEADLINE: August 11	<ul style="list-style-type: none"> <li>Healthy Food &amp; Beverage Options</li> <li>Meetings at Sea</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas/Reno-Tahoe</li> <li>Asia-Pacific</li> <li>Florida</li> <li>Colorado</li> <li>Canada</li> </ul>
	<ul style="list-style-type: none"> <li><b>IMEX America 2017 Preview*</b></li> <li>Convention Centers</li> </ul>		
<b>OCTOBER</b> AD CLOSE: September 1 MATERIAL DEADLINE: September 8	EDITORIAL DEADLINE: September 8	<ul style="list-style-type: none"> <li>Networking Opportunities</li> <li>TECH: Mobile Apps to Virtual Reality</li> <li>Wellness at Meetings</li> </ul>	<ul style="list-style-type: none"> <li>New Orleans/Louisiana</li> <li>New York</li> <li>Orlando</li> <li>Washington DC</li> </ul>
	<ul style="list-style-type: none"> <li>CVB Update</li> <li>Everything You Need to Know about Contracts</li> </ul>		
<b>NOVEMBER</b> AD CLOSE: October 6 MATERIAL DEADLINE: October 13	EDITORIAL DEADLINE: October 13	<ul style="list-style-type: none"> <li>The Art of Budgeting</li> <li>Legal Issues</li> </ul>	<ul style="list-style-type: none"> <li>Arizona/Southwest</li> <li>Europe</li> <li>New England</li> <li>Nashville/Tennessee</li> </ul>
	<ul style="list-style-type: none"> <li><b>33rd Annual Awards of Excellence*</b></li> <li>Adventures in Teambuilding</li> </ul>		
<b>DECEMBER</b> AD CLOSE: November 3 MATERIAL DEADLINE: November 10	EDITORIAL DEADLINE: November 10	<ul style="list-style-type: none"> <li>Managing Incentive Programs</li> <li>What to Do With Big Data</li> <li><b>2018 Industry Events Calendar</b></li> </ul>	<ul style="list-style-type: none"> <li>Atlanta/Georgia</li> <li>Hawaii</li> <li>Mexico</li> <li>Mid-Atlantic States</li> </ul>
	<ul style="list-style-type: none"> <li>Outlook 2018</li> <li>Gaming Resorts</li> <li>Event Entertainment</li> </ul>		

\* Matching Edit Opportunity

