

ISSUE	EDITORIAL FEATURES	DESTINATION REPORTS
FEBRUARY / MARCH AD CLOSE: January 4 MATERIAL DEADLINE: January 11	<ul style="list-style-type: none"> Budget-Friendly Meeting Destinations Food & Beverage Trends Hot-Button Legal Issues From Room Poaching to Open-Carry Must-Attend Annual Meetings How Planners Beat Stress 	<ul style="list-style-type: none"> Florida Washington, DC New Orleans/Louisiana Atlantic City/New Jersey Arizona/New Mexico
APRIL / MAY AD CLOSE: February 28 MATERIAL DEADLINE: March 6	<ul style="list-style-type: none"> Family-Friendly Convention Destinations Convention Center Update Trade Show Floor Trends Responsible & Sustainable Meetings Attendance-Boosting Marketing Tactics 	<ul style="list-style-type: none"> Las Vegas/Reno-Tahoe Midwest Mexico New York Nashville/Tennessee Texas
JUNE / JULY AD CLOSE: May 1 MATERIAL DEADLINE: May 8	<ul style="list-style-type: none"> Gaming Resorts New & Renovated Convention Hotels Meeting & Event Technology Trends Hotel Sales & Planner Relationships Event Safety and Security 	<ul style="list-style-type: none"> California Orlando Colorado New England Atlanta/Georgia
AUGUST / SEPTEMBER AD CLOSE: July 3 MATERIAL DEADLINE: July 10	<ul style="list-style-type: none"> 10th Annual Distinctive Achievement Awards* SMERF Meetings Convention Center Food & Beverage Trends What's New in Certification & Education Programs Best Attendee Engagement Events & Technologies 	<ul style="list-style-type: none"> Northwest New Orleans/Louisiana Washington, DC Asia/Pacific Canada Puerto Rico
OCTOBER / NOVEMBER AD CLOSE: September 6 MATERIAL DEADLINE: September 11	<ul style="list-style-type: none"> CVB Update Contract Negotiations in Today's Market Government Meetings Budget Planning & Cost-Cutting Strategies Planning Global Meetings 	<ul style="list-style-type: none"> Las Vegas/Reno-Tahoe Florida Midwest Mexico Atlantic City/New Jersey Texas
DECEMBER / JANUARY '18 AD CLOSE: November 2 MATERIAL DEADLINE: November 10	<ul style="list-style-type: none"> 2018 Industry Forecast Site Selection & FAM Trips Health Care Conventions Big Data: Measuring the Attendee Experience Generational Content Marketing & Engagement 	<ul style="list-style-type: none"> Colorado Mid-Atlantic States Caribbean/Bahamas Hawaii Orlando Atlanta/Georgia

* Matching Edit Opportunity

