

MONTH	EDITORIAL FEATURES		DESTINATION
JANUARY AD CLOSE: December 4 MATERIAL DEADLINE: December 11	EDITORIAL DEADLINE: November 13 <ul style="list-style-type: none"> Mixing Fun With Work: Using Activity Venues Using Technology to Create WOW Experiences 	<ul style="list-style-type: none"> F&B: Is the Healthful Road the Best Route? Hotels and Venues With a Rich History 	<ul style="list-style-type: none"> Las Vegas/Nevada Florida Midwest Nashville/Tennessee
FEBRUARY AD CLOSE: January 8 MATERIAL DEADLINE: January 15	EDITORIAL DEADLINE: December 29 <ul style="list-style-type: none"> Cruise Meetings Are The Way to Go Conference Centers Have It All 	<ul style="list-style-type: none"> The Sharing Economy: What Is It Really? ROI & ROE: What Matters Most? 	<ul style="list-style-type: none"> California New Orleans Atlantic City/New Jersey Colorado
MARCH AD CLOSE: February 5 MATERIAL DEADLINE: February 12	EDITORIAL DEADLINE: January 27 <ul style="list-style-type: none"> Bet on Gaming Resorts Destinations to Watch: Site Evaluation & Selection 	<ul style="list-style-type: none"> Sustainable Events: Myth vs. Reality Cyberthreats & Security Fears: What Can You Really Do? 	<ul style="list-style-type: none"> Asia/Pacific Texas Caribbean/Bahamas Orlando Mid-Atlantic States
APRIL AD CLOSE: March 4 MATERIAL DEADLINE: March 11	EDITORIAL DEADLINE: February 25 <ul style="list-style-type: none"> Relationships: How to Build Long-Lasting, Valuable Partnerships Small Meetings & Executive Retreats 	<ul style="list-style-type: none"> Medical Meetings: What Planners Want and Need How to Manage Millennials and Four Other Generations at One Event 	<ul style="list-style-type: none"> Mexico New York New England Atlanta/Georgia Northwest
MAY AD CLOSE: April 1 MATERIAL DEADLINE: April 8	EDITORIAL DEADLINE: March 26 <ul style="list-style-type: none"> Luxury Hotels & Resorts Meeting at Family-Friendly Theme Parks 	<ul style="list-style-type: none"> CSR: The Move to Strategize Programs With Your Mission Top Value Destinations 	<ul style="list-style-type: none"> Las Vegas/Nevada Chicago/Illinois Washington DC United Arab Emirates
JUNE AD CLOSE: May 6 MATERIAL DEADLINE: May 13	EDITORIAL DEADLINE: April 26 <ul style="list-style-type: none"> The Best in Golf & Spa Resorts Use Mobile Apps to Enhance Incentive Travel 	<ul style="list-style-type: none"> The Global Path to Africa and the Middle East Beach and Floating Venues Provide Memorable Meetings 	<ul style="list-style-type: none"> Arizona/Southwest New Orleans/Louisiana Florida Europe
JULY AD CLOSE: June 4 MATERIAL DEADLINE: June 11	EDITORIAL DEADLINE: May 26 <ul style="list-style-type: none"> New & Renovated Hotels & Resorts The Changing Environment of Ground Transportation 	<ul style="list-style-type: none"> The Psychology & Emotional Design of Events Certification and Education: It's a Lifelong Commitment 	<ul style="list-style-type: none"> Las Vegas/Nevada Caribbean/Bahamas Midwest The Carolinas
AUGUST AD CLOSE: July 8 MATERIAL DEADLINE: July 15	EDITORIAL DEADLINE: June 27 <ul style="list-style-type: none"> 22nd Annual Greens of Distinction Awards* Hotel Brand Update 	<ul style="list-style-type: none"> Themed Meetings Get the Message Across Loud & Clear Doing More With Less: Meeting Planner Trendsetters 	<ul style="list-style-type: none"> California New Jersey Texas Mexico
SEPTEMBER AD CLOSE: August 5 MATERIAL DEADLINE: August 12	EDITORIAL DEADLINE: July 26 <ul style="list-style-type: none"> IMEX America Preview Insert Convention Centers on the Move Instagram Ignites Incentives 	<ul style="list-style-type: none"> Meetings at Sea Ski and Work at Meetings in the Mountains 	<ul style="list-style-type: none"> Las Vegas/Nevada New Orleans Orlando Colorado Canada
OCTOBER AD CLOSE: September 3 MATERIAL DEADLINE: September 10	EDITORIAL DEADLINE: August 25 <ul style="list-style-type: none"> Lessons You Can Learn From International CVBs Drive-In Meetings 	<ul style="list-style-type: none"> Educational Events: Authentic Learning Experiences for Millennials and More Are You in the Best Shape? Wellness for Meeting Planners 	<ul style="list-style-type: none"> Asia/Pacific New York Florida Washington DC
NOVEMBER AD CLOSE: October 1 MATERIAL DEADLINE: October 8	EDITORIAL DEADLINE: September 27 <ul style="list-style-type: none"> 32nd Annual Awards of Excellence* Adventures in Teambuilding 	<ul style="list-style-type: none"> The Allure of Historic Hotels and All They Have to Offer It's the Law: What You Really Need to Know 	<ul style="list-style-type: none"> Arizona Europe Boston Nashville/Tennessee
DECEMBER AD CLOSE: November 3 MATERIAL DEADLINE: November 10	EDITORIAL DEADLINE: October 26 <ul style="list-style-type: none"> Outlook 2017 Event Entertainment: The WOW Factor Lives On 	<ul style="list-style-type: none"> Get the Most Out of Networking Opportunities DMC Success Stories 	<ul style="list-style-type: none"> Hawaii Mexico Mid-Atlantic States

* Matching Edit Opportunity